

# Fenntarthatóság és biztonság

iKON Informatika Zrt.  
Kalmár Ákos



Hivatalos  
vizsonteladó



iKON

Az Apple® termékekkel  
egyensúlyba hozhatók a  
fenntarthatósági vállalások és  
az értékteremtés a  
nagyvállalatok számára.



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# Energia- felhasználás



## **Mac mini**

Uses 72 percent less  
energy than the ENERGY  
STAR requirement<sup>48</sup>



## **iPhone 15**

Uses 47 percent less  
energy than the U.S.  
Department of Energy  
requirements for battery  
charger systems<sup>49</sup>



To achieve product longevity,  
we prioritize the following actions:



### Durability

Designing our devices with consideration to the potentially rugged use by our customers while aiming to minimize maintenance and repair in the future. Utilizing a rigorous reliability testing process that simulates real-world use to maximize the lifespan of our products.



### Repair access

Offering access to safe, reliable, and secure repairs by expanding the number of Apple Authorized Service Providers (AASPs) and Independent Repair Providers (IRPs), as well as Self Service Repair (SSR) for customers who want to complete their own repairs.



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### Software updates

Providing free software updates to enhance our customers' experience by allowing them to access the latest features available to their device for as long as possible — including important security and privacy updates.



### Refurbishment and reuse

Collecting devices for refurbishing and reuse through several programs, including Apple Trade In, the iPhone Upgrade Program, AppleCare service, and our corporate Hardware Reuse Program to extend product life.

2023 progress

**70%**  
less emissions

Back glass repair on all iPhone 15 models has 70 percent less greenhouse gas emissions per repair compared with iPhone 14 Pro.\*

**40**  
products

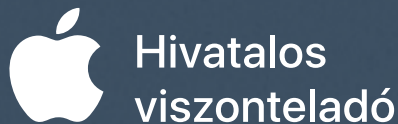
Self Service Repair now supports 40 Apple products in 33 countries and 24 languages since our expansion in December 2023.

**12.8M**  
devices

We've sent nearly 12.8 million devices and accessories to new users for reuse from programs

# Központi felügyelet

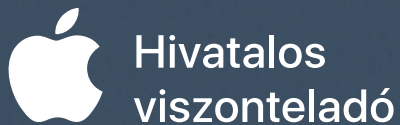
- Menedzselhetőség – a megfelelő eszközzel
- Akár kémiszoftver elleni védelemmel is
- L1-L3 támogatás





# Apple Watch Ultra

(Nyerd meg!)



Köszönöm a  
figyelmet!

