

HOW BEST IT SOLUTIONS ARE BORN?

DORA CSERESNYES

CEO

Sigma Software Hungary

HOW THE SYNERGY OF PRODUCTS AND SERVICES WORK

*Successful products are born when engineers possess in-depth **knowledge of specific industries** and understand the **underlying business needs**.*



HI, I'M DÓRA CSERESNYÉS

- CEO at Sigma Software Hungary
- 19 years of experience in the ICT sector
- Former COO at Sigma Technology Hungary
- Former CEO at AutSoft Zrt.
- TOP 10 ICT managers in Hungary by IT Business Magazine (2021)
- Happy mom of 3 children



CORE BUSINESS

Comprehensive IT solutions to businesses across the spectrum, from startups to established software product houses.

Services include:

- Turnkey software solutions
- Software product development
- Re-engineering, Migration & Enhancement
- Managed services
- Software Integration
- IT and digital transformation consulting



IN TWO DECADES WE'VE COME A LONG WAY



THIS IS SIGMA SOFTWARE GROUP



- 22 YEARS ON THE MARKET
- 2,000+ EMPLOYEES
- 40 OFFICES IN 19 COUNTRIES
- AMONG WORLD'S TOP 100 OUTSOURCING BY IAOP (SINCE 2015)
- 40+ SERVICE OFFERINGS & 25+ PARTNER PRODUCTS
- 300+ CUSTOMERS
- NPS: 70

WE WORK WITH



DOCUMENT MANAGEMENT / PUBLIC

AUTOMOTIVE

IOT

E-COMMERCE

ADVERTISING / MEDIA

TELECOM

FINANCE / BANKING

CONSTRUCTION / REAL ESTATE

HEALTHCARE / PHARMACEUTICAL

CUTTING EDGE TECHNOLOGIES

AI and Machine Learning

AR/VR & XR

Blockchain

IoT

Big Data

IT ECOSYSTEM

Ecosystem of products and services

Comprehensive partner products

Able to source solutions to all tech-related business needs

One-stop shop provider

BUSINESS INCUBATOR

Develop internal ideas

Framework for startups

Utilize experience from various domains

Nurturing environment

Venture arm



Sigma Software
University



Sigma Software
Unity Fund



Sigma Software
Labs



SIGMA
Software



UA Tech
Network



**SID VENTURE
PARTNERS**



eventyr
Member Of Sigma Software Group



IDEASOFT
Member of Sigma Software Group

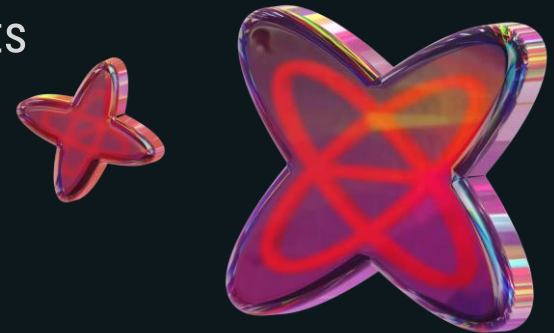
OUR ECOSYSTEM

- **IdeaSoft** – a leading fintech blockchain development company
- **Eventyr** – a game-tech development company focused on Web 3, NFT gaming, and Metaverse
- **Sigma Software University** – an IT-educational platform
- **Sigma Software Labs** – our venture arm and a business incubator
- **SID Venture Partners** – the \$15 million venture capital firm established together with Datrics and Ideasoftware
- **Sigma Software Unity Fund** – a charity organisation
- **UA Tech Network** that unites over 60 small and mid-sized tech companies

IT EDUCATIONAL PLATFORM

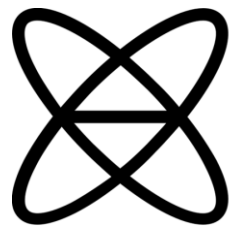
Sigma Software University helps both beginners and experienced professionals around the world to grow professionally and master new areas.

- New and core technologies
- Industry knowledge
- Business understanding
- 50+ programs in IT related areas
- 100+ experts
- 1000+ yearly participants



BUSINESS INCUBATOR & VENTURE ARM

Our engineers can transform their ideas into reality through our dedicated R&D centers. If an idea demonstrates potential for success, we nurture its growth within the framework of our **Sigma Software Labs** incubator.



Sigma Software
Labs

In 2021, we co-founded **SID Venture Partners**, a \$15 million VC firm focused on investments in early-stage startups. The fund has already invested in 16 startups within 1.5 years, earning recognition as the most active VC fund in Ukraine in 2023.



IN PARTNERSHIP WITH



IDEASOFT

atrics

**SID VENTURE
PARTNERS**

THE FUTURE IS BRIGHT

Today, Sigma Software Group serves as an **integrator of diverse product solutions**, drawing from our extensive sector-specific experience.

This expertise enables us to identify previously unaddressed challenges, often leading to the emergence of **new product ideas** or opportunities for startup ventures.

Operating across multiple industries grants us a distinct advantage, empowering us to build **ecosystems around our services** and evolve into something greater.

That's our **superpower**, and it showcases how service businesses can expand their impact.



OUR UNIQUE APPROACH

THE SYNERGY OF PRODUCTS AND SERVICES STREAMLINES SOLUTIONS, ENHANCES CUSTOMER SATISFICATION AND FUELS INNOVATION.

THIS CONCEPT OF AN ECOSYSTEM UNDERSCORES THE INTERCONNECTEDNESS OF BUSINESS AND SOFTWARE.

KÖSZÖNÖM A FIGYELMET!

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